

**MITIGATING RISK WITH PORTFOLIO OPTIMIZATION:
ENHANCED INDEXING AND ROBUST PERSPECTIVE**

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**MITIGATING RISK WITH PORTFOLIO OPTIMIZATION:
ENHANCED INDEXING AND ROBUST PERSPECTIVE**

by

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submitted

in fulfillment of the requirements of the degree of Doctor of Philosophy

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Dedicated To My Family

Certificate

This is to certify that the thesis entitled **Mitigating Risk with Portfolio Optimization: Enhanced Indexing and Robust Perspective** submitted by Ms. **Ruchika Sehgal**, to the Indian Institute of Technology Delhi, for the award of the Degree of **Doctor of Philosophy**, is a record of the original bonafide research work carried out by her under my supervision. The thesis has reached the standards fulfilling the requirements of the regulations relating to the degree. The results obtained in this thesis have not been submitted in part or full to any other university or institute for the award of any degree or diploma.

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Abstract

An investor aims to achieve high yields when investing in risky assets. The primary concern of an investor is to select assets that meet his return-risk requirement. The number of investment opportunities has risen to a considerable extent over the past two decades. As a result, financial markets across the globe have experienced spiraling upward growth in recent decades, with strong capital inflows. It is, therefore, becoming more critical for fund managers and investors to pick the assets for portfolio formation carefully. Diversification provides low-risk exposure as opposed to the risk of investing in a single asset or a group of a handful of assets. It helps to reduce volatility in the portfolio returns, which is mainly required when returns of some assets in the portfolio experience a sharp drop.

Portfolio optimization is a process of constructing a portfolio by splitting the capital to be invested optimally based on the return-risk profile of the investor. The present thesis proposes optimization models that aim to mitigate risk in the portfolio, where different risk metrics applied to measures risk. We primarily study two types of portfolio optimization models, namely enhanced indexing and robust portfolio selection. The key focus of the proposed models is on minimizing the risk and analyzing the trade-off between the expected return and its associated risk. We have carried out an extensive empirical analysis of all the proposed models on the financial data sets taken from a variety of markets across the globe. We adopted the in-sample and out-of-sample approach in the empirical experiments, where we have used the return data of the in-sample period for constructing the portfolio and used the out-of-sample return data to test the viability of the portfolio.

In Chapter 2, we propose an enhanced indexing portfolio optimization model that not only seeks to maximize the excess returns over and above the benchmark index but simultaneously control the risk by introducing a constraint on the weighted conditional value at risk of the portfolio. The constraint in the proposed model hedges the risk described by weighted conditional value at risk of the portfolio.

In Chapter 3, we present an enhanced indexing model that attempts to outperform the benchmark index by aiming at a specific quantile of return distribution plus some alpha return using quantile regression. The conditional value at risk metric in the model controls downside risk in a portfolio. Constraints on short-selling and portfolio rebalancing with transaction and holding costs are built in the models to integrate real-life functionalities. The proposed models are linear or mixed-integer linear programs, and hence computationally tractable.

Chapters 4-6 of the thesis focus on analyzing robustness in input parameters in portfolio optimization models. We address two types of uncertainty in the model: one that arises by the probability distribution of returns, and another is inherited in returns itself. Portfolio optimization models typically assume that each scenario is equally probable or follows uniform distribution. This conclusion, however, is not true to hold in reality. In our research, summarized in Chapter 4, we introduce the worst-case portfolio optimization models within the robust optimization framework for maximizing return through either the mean or median metrics. The risk in the portfolio is quantified by Gini mean differ-

ence. We put forward the worst-case models under the mixed and interval+polyhedral uncertainty sets. The uncertainty is considered in probability distribution followed by return of the portfolio.

In Chapters 5 and 6, we concentrate on modeling the uncertainty in the returns itself. There are quite a few reasons to research this kind of uncertainty. The out-of-sample returns of an asset may widely vary from its in-sample returns. The portfolio optimization problem, when solved with the historical in-sample returns (construction period), may not yield a portfolio that performs well in the out-of-sample period (investment period). Moreover, the formulated optimization models require to note the returns from market at discrete time points. Generally, we use the closing prices of the asset on a daily or weekly basis to compute its return. Regardless of the time for computing return, some vital information is lost by not taking into account the intra-day/intra-week variations in return. To address these concerns, it is but natural to consider uncertainty in returns of an asset in the in-sample period of the portfolio selection. In this thesis, we address the uncertainty in returns of assets by varying them in symmetric bounded intervals.

In Chapter 5, we propose the robust portfolio optimization models for reward-risk ratios utilizing Omega, semi-mean absolute deviation, and weighted STARR ratios.

In Chapter 6, we propose a robust portfolio optimization model involving second-order stochastic dominance in constraints. A portfolio optimization problem equipped with stochastic dominance constraints and the returns varying in the bounded intervals about their nominal values yields optimal robust portfolios ideal for rational and risk-averse investors.

Chapter 7 concludes the work with some future directions.

सारांश

एक निवेशक का उद्देश्य जोखिम भरी परिसंपत्तियों में निवेश करते समय उच्च रिटर्न प्राप्त करना है। एक निवेशक की प्राथमिक चिंता उन परिसंपत्तियों का चयन करना है जो उनकी वापसी-जोखिम आवश्यकता को पूरा करती हैं। पिछले दो दशकों में निवेश के अवसरों की संख्या काफी हद तक बढ़ी है। नतीजतन, दुनिया भर के वित्तीय बाजारों में हाल के दशकों में मजबूत पूंजी प्रवाह के साथ वृद्धि का अनुभव हुआ है। इसलिए, फंड प्रबंधकों और निवेशकों के लिए पोर्टफोलियो गठन के लिए परिसंपत्तियों को ध्यान से चुनना अधिक महत्वपूर्ण हो गया है। एकल परिसंपत्ति या मुट्ठी भर परिसंपत्तियों के समूह में निवेश के जोखिम के विपरीत विविधीकरण कम जोखिम प्रदान करता है। यह पोर्टफोलियो रिटर्न में अस्थिरता को कम करने में मदद करता है जब पोर्टफोलियो में कुछ परिसंपत्तियों के रिटर्न में तेज गिरावट का अनुभव होता है, जो मुख्य रूप से आवश्यक है।

पोर्टफोलियो ऑप्टिमाइज़ेशन निवेशक के रिटर्न-रिस्क प्रोफाइल के आधार पर बेहतर निवेश के लिए पूंजी को विभाजित करके एक पोर्टफोलियो के निर्माण की एक प्रक्रिया है। वर्तमान थीसिस ने ऑप्टिमाइज़ेशन मॉडल का प्रस्ताव किया है जिसका उद्देश्य पोर्टफोलियो में जोखिम को कम करना है, जहां जोखिम को मापने के लिए विभिन्न जोखिम मीट्रिक लागू होते हैं। हम मुख्य रूप से दो तरह के पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल का अध्ययन करते हैं, जिसका नाम है एनहांसड इंडेक्सिंग और रोबस्ट पोर्टफोलियो चयन। प्रस्तावित मॉडल का मुख्य फोकस जोखिम को कम करने और अपेक्षित रिटर्न और इससे जुड़े जोखिम के बीच व्यापार-बंद का विश्लेषण करना है। हमने दुनिया भर के विभिन्न बाजारों से लिए गए वित्तीय डेटा सेटों पर सभी प्रस्तावित मॉडलों का व्यापक अनुभवजन्य विश्लेषण किया है। हमने अनुभवजन्य प्रयोगों में इन-सैंपल और आउट-ऑफ-सैंपल दृष्टिकोण को अपनाया, जहां हमने पोर्टफोलियो के निर्माण के लिए इन-सैंपल अवधि के रिटर्न डेटा का उपयोग किया है और पोर्टफोलियो की व्यवहार्यता का परीक्षण करने के लिए आउट-ऑफ-सैंपल रिटर्न डेटा का उपयोग किया है।

अध्याय 2 में हम एक एनहांसड इंडेक्सिंग पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल का प्रस्ताव करते हैं जो न केवल बेंचमार्क इंडेक्स के ऊपर और अधिक से अधिक रिटर्न को अधिकतम करने का प्रयास करता है, साथ ही साथ पोर्टफोलियो के वेटिड कंडिशनल वैल्यू एट रिस्क पर एक कनस्ट्रेंट से जोखिम को नियंत्रित करता है। प्रस्तावित मॉडल में पोर्टफोलियो के वेटिड कंडिशनल वैल्यू एट रिस्क जोखिम को कम करती है।

अध्याय 3 में हम क्वांटाइल रिग्रेशन का उपयोग करके एक एनहांसड इंडेक्सिंग पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल प्रस्तुत करते हैं जो रिटर्न वितरण के एक विशिष्ट क्वांटाइल और कुछ अल्फा रिटर्न में लक्ष्य करके बेंचमार्क इंडेक्स को बेहतर बनाने का प्रयास करता है। कंडिशनल वैल्यू एट रिस्क पोर्टफोलियो में नकारात्मक जोखिम को नियंत्रित करता है। शॉर्ट-सेलिंग और पोर्टफोलियो रिबैलेंसिंग पर लेनदेन और होल्डिंग लागत के साथ वास्तविक मॉडल को वास्तविक जीवन में एकीकृत करने के लिए

मॉडल में बनाया गया है। प्रस्तावित मॉडल रैखिक या मिश्रित-पूर्णांक रैखिक प्रोग्राम हैं, और इसलिए कम्प्यूटेशनल रूप से ट्रैकटेबल हैं।

थीसिस के 4-6 अध्याय पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल में इनपुट मापदंडों में रोबस्टनेस का विश्लेषण करने पर ध्यान केंद्रित करते हैं। हम मॉडल में दो प्रकार की अनिश्चितता को संबोधित करते हैं: एक जो रिटर्न की संभावना वितरण से उत्पन्न होता है, और दूसरा रिटर्न में ही विरासत में मिलता है। पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल आमतौर पर मानते हैं कि प्रत्येक परिदृश्य समान रूप से संभावित है या समान वितरण का अनुसरण करता है। हमारे शोध में अध्याय 4 में संक्षेप में हम औसत या औसतन मेट्रिक्स के माध्यम से रिटर्न को अधिकतम करने के लिए मजबूत अनुकूलन ढांचे के भीतर सबसे खराब स्थिति वाले पोर्टफोलियो अनुकूलन मॉडल का परिचय देते हैं। पोर्टफोलियो में जोखिम को गिनी मीन डिफेरेंस द्वारा निर्धारित किया जाता है। हमने मिश्रित और ईटरवल + पॉलीहेड्रल अनिश्चितता सेट के तहत सबसे खराब स्थिति वाले मॉडल को आगे रखा। पोर्टफोलियो में रिटर्न के संभाव्यता वितरण में अनिश्चितता पर विचार किया जाता है।

अध्याय 5 और 6 में हम रिटर्न में अनिश्चितता के बारे में मॉडलिंग करने पर ध्यान केंद्रित करते हैं। इस तरह की अनिश्चितता पर शोध करने के लिए कुछ कारण हैं। किसी परिसंपत्ति का आउट-ऑफ-सैंपल रिटर्न व्यापक रूप से इसके इन-सैंपल रिटर्न से भिन्न हो सकता है। पोर्टफोलियो ऑप्टिमाइज़ेशन समस्या जब ऐतिहासिक इन-सैंपल रिटर्न (निर्माण अवधि) के साथ हल किया जाता है, तो एक पोर्टफोलियो नहीं मिल सकता है जो आउट-ऑफ-सैंपल अवधि (निवेश अवधि) में अच्छा प्रदर्शन करता है। इसके अलावा, तैयार ऑप्टिमाइज़ेशन मॉडल असतत समय बिंदुओं पर बाजार से रिटर्न नोट करने की आवश्यकता है। आमतौर पर, हम इसकी वापसी की गणना करने के लिए दैनिक या साप्ताहिक आधार पर संपत्ति की समापन कीमतों का उपयोग करते हैं। रिटर्न को किसी भी समय लिय जाने के बावजूद कुछ महत्वपूर्ण जानकारी बदले में इंटर-डे / इंटर-सप्ताह विविधताओं को ध्यान में नहीं रखकर खो जाती है। इन चिंताओं को दूर करने के लिए पोर्टफोलियो चयन के इन-सैंपल अवधि में किसी संपत्ति के रिटर्न में अनिश्चितता पर विचार करना स्वाभाविक है। इस थीसिस में हम परिसंपत्तियों के रिटर्न में अनिश्चितता को सममित बाउंड अंतराल में अलग-अलग करके संबोधित करते हैं।

अध्याय 5 में हम ओमेगा, सेमि मीन डिफेरेंस और वेटिड स्टार अनुपात का उपयोग करते हुए रीवॉर्ड-रिस्क अनुपात के लिए मजबूत पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल का प्रस्ताव करते हैं।

अध्याय 6 में हम एक रोबस्ट पोर्टफोलियो ऑप्टिमाइज़ेशन मॉडल का प्रस्ताव करते हैं जिसमें बाधाओं में दूसरे क्रम के स्टोकेस्टिक डोमिनेंस शामिल हैं। स्टोकेस्टिक डोमिनेंस बाधाओं से लैस एक पोर्टफोलियो ऑप्टिमाइज़ेशन समस्या और उनके नाममात्र मूल्यों के बारे में बंधे अंतराल में भिन्न रिटर्न तर्कसंगत और जोखिम-प्रतिकूल निवेशकों के लिए आदर्श मजबूत पोर्टफोलियो प्राप्त करता है।

अध्याय 7 भविष्य के कुछ निर्देशों के साथ थीसिस का निष्कर्ष निकालता है।

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List of Abbreviations

Concepts:

EI	Enhanced Indexing
IT	Index Tracking
QR	Quantile Regression
RO	Robust Optimization
SD	Stochastic Dominance
SSD	Second order Stochastic Dominance

Models:

LP	Linear Program
MILP	Mixed Integer Linear Program
QPP	Quadratic Programming Problem
SDP	Semi-definite Program
SOCP	Second Order Cone Program

Performance Metrics:

CVaR_γ	Conditional Value-at-Risk at tolerance level γ
MAD	Mean Absolute Deviation
SDV	Standard Deviation
SMAD	Semi Mean Absolute Deviation
SR	Sharpe Ratio
STARR	The Stable Tail-adjusted Return Ratio
UPR	Upside Potential Ratio
VaR_γ	Value-at-Risk at tolerance level γ
VAS	Violation area in Second order Stochastic Dominance
$\text{WCVaR}_{\{\gamma_1, \dots, \gamma_r\}}$	Weighted Conditional Value at Risk at tolerance set $\{\gamma_1, \dots, \gamma_r\}$